



VISN1 Outreach:

# VA New England Mobile App

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# VISN 1 Outreach Literature



The VA New England Mobile Application is the capstone piece of the VISN 1 streamlined outreach product line. VISN 1 outreach literature provides Veterans with five standard options for information on the VA New England Healthcare System.

- **VA New England Bookmark**  
Contains contact information (phone, web, app) and a call to action for enrollment.
- **VA New England Enrollment Card**  
Also includes specific instructions on how to enroll.
- **VA New England Quad-fold**  
Also includes information on what enrollment can offer a Veteran, Women Veteran's Health, and locations.
- **VA New England Quick Book**  
Also includes information on numerous specialty groups of Veterans, health care programs and benefits, and much more.
- **VA New England Mobile Application**  
Also includes VBA, NCA, and state benefits, GPS, health manager, surveys for outreach, and every VA topic from A-Z.

# Outreach Literature



All VISN 1 products have the same look and feel

Immediate connection

Reasons to enroll

Brand recognition

QR code

## We've Created a Healthcare System Just for You.

### VA New England Healthcare

- No fees, premiums, or deductibles.
- Copayments at little to no cost.
- You can use VA health care with private insurance and other government programs.
- You can enroll in VA health care at any time and begin using right away.
- We have more than 50 locations in New England and over 1,700 world-wide.
- Having VA health care qualifies you under the Affordable Care Act.

**DID YOU KNOW?** VA HEALTHCARE

1-844-VA-CARES (822-2737)  
[www.newengland.va.gov/outreach](http://www.newengland.va.gov/outreach)

Brand recognition

New England Veterans

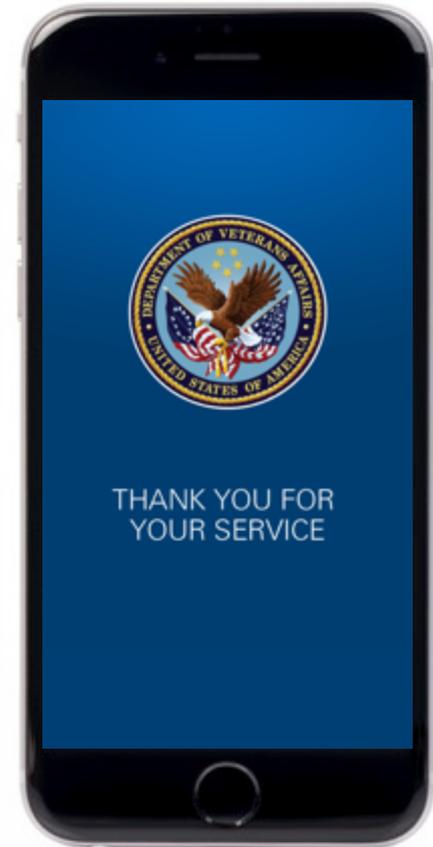
Contact information

# VA New England Mobile Application



## The VA New England Mobile Application:

- A stand alone application with its own skin on Apple, Android, and Microsoft platforms.
- Offers complete information on VHA, VBA, NCA, and now state benefits.
- Ability to utilize push notification messaging and push current events & VA news stories.
- Consistent with VA standards and branding
- 508 compliant
- Just search “VA New England” in your App store

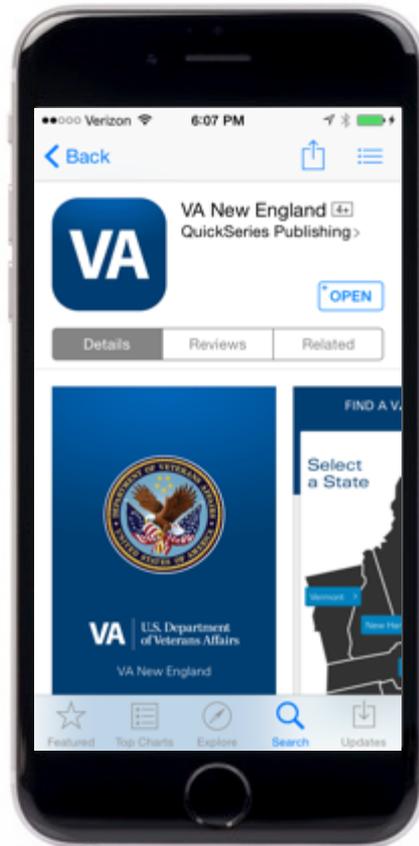


# Application Demonstration

DID YOU VA HEALTH CARE KNOW?



# Questions?



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